

HIGHER EDUCATION

Powered Up
2020



Sheraton Springfield Monarch Place Hotel

One Monarch Place, Springfield, MA 01144

Our 18,000 MTA members in higher education are facing enormous challenges in 2020. Every MTA higher ed local is heading into contract bargaining, and the fight continues for equitable funding for public higher education.

At this conference, MTA higher education locals will join forces with other campus unions, student organizations and allies to develop strategies to attain college affordability, equity, good jobs and excellence in Massachusetts public higher education.

The Higher Ed Conference on Friday, Jan. 10, will focus on creating a successful campaign strategy around the issues affecting members in higher education. Caitlin Zaloom, author of *Indebted*, will be the guest speaker at the Jan. 10 dinner program.

The MTA Union Skills Winter Conference workshops on Saturday, Jan. 11, will strengthen our capacity to win on our issues.

Presenters for both days include leaders of our bargaining coalitions, activists involved with adjunct organizing, racial justice on campus, student debt and other higher education policy issues.

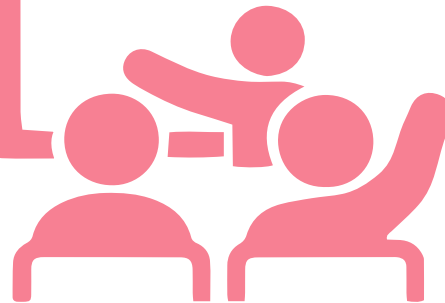
For more information
and to register, visit:

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UNION SKILLS WORKSHOPS

Saturday, January 11



Cherishing Higher Ed as a Common Good

The opening session will focus on the opportunities and crises higher education union members face in 2020 and on our campaign to reverse disinvestment in public higher education. Lunch is included.

Breakthroughs and Goals for Contract Bargaining

Discussions will focus on advancing bargaining goals in each segment of higher ed: community colleges, state universities, and the UMass system. Members will share good ideas about contract proposals, plan for coordinated action dates, and touch on anticipated challenges we will face in upcoming bargaining.

Critical Issues for Higher Ed: Building a United Front in 2020

These sessions will feature discussions about how to unite community and labor strength in a campaign for good contracts and funding for higher education. Presenters will share inspiring stories from recent wins by adjunct and nontenure-track faculty.

Dinner Program with Speaker Caitlin Zaloom, Author of *Indebted*

The Princeton University Press called *Indebted* “superbly written and unflinchingly honest,” adding, “*Indebted* breaks through the culture of silence surrounding the student debt crisis, revealing the unspoken costs of sending our kids to college.”

Higher Education Breakfast with Guest Speakers

9 a.m. – 4 p.m.

Union Skills Workshops

Choose from a wide variety of relevant union skills curriculum. Higher ed-specific workshops include:

- » **Higher Ed Bargaining 101**
- » **Advanced Bargaining Skills**
- » **Contract Enforcement**
- » **The Union Representative Role**
- » **Growing Membership**
- » **Contract Campaigns**
- » **College Affordability & Student Debt**
- » **Fund Our Future & the *Cherish Act***
- » **Taking Control of Professional Development**

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